

INNOVATION

NEWS NETWORK

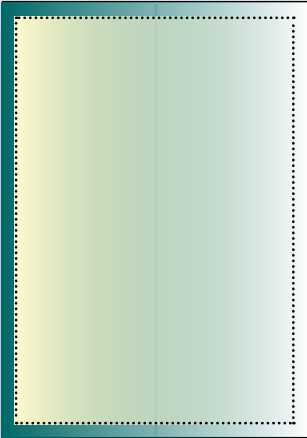
ADVERT



HELPSHEETS

CLIENT ADVERTISEMENT GUIDELINES

Single Page



Page size:
(A4) 297mm X 210mm

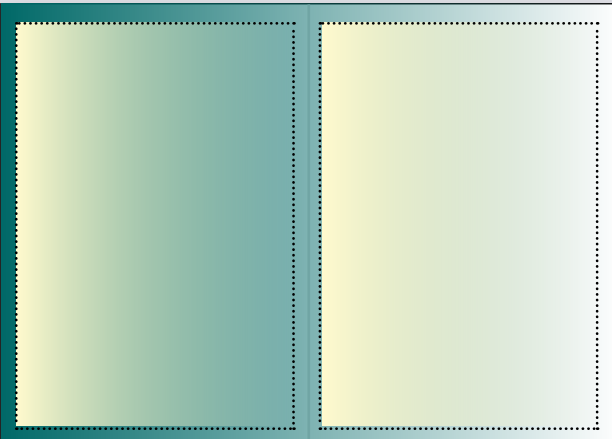
Type area:
279mm X 192mm

Glossary of terms

Page size: The finished page size.

Type area: The maximum area that can be used for type.

Double Page



Page size:
(A3) 297mm X 420mm

Type area: (each Page)
279mm X 192mm

Please provide files in PDF format 300dpi

Call to action and web links can be hyperlinked within the PDF.



INNOVATION

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