

Statistical Information Pack

INNOVATION NEWS NETWORK

Total Reach*

340,045

Total Engagement**

139,645

* Total Reach – combined reach of all products where your content appeared

** Total Engagement across all products where your content has appeared (digital editions, website and email newsletters)



THE INNOVATION PLATFORM

Canada and Horizon Europe
March 2024

Total Edition Reach*

145,570

Total Edition Engagement**

55,767

* Total Reach is the distribution for this edition of the publication – does not include organic website visits

** Total Engagement of the publication content (email opens, PageSuite and HTML pageviews)

The reach figure does not include the organic visits via the website

Research excellence at the Université de Sherbrooke

Research excellence at the Université de Sherbrooke

Innovative programmes, partnerships, and scholarships are driving advances in research at the Université de Sherbrooke, a leading Canadian institution renowned for its commitment to excellence and discovery

The **UNIVERSITÉ DE SHERBROOKE (US)** is located in the heart of Québec, a research and innovation powerhouse. Its diverse range of research programmes are actively recognised and have significant global impact. The university is renowned for creating the next generation of researchers and has established itself as an international hub for academic excellence.

To discuss the university's dynamic research initiatives, we will engage and connect with scientific audiences. Dr. Jean-François Veau-Préveaux, Research and Graduate Studies, at the Université de Sherbrooke speaks with The Innovation Platform.

Once you provide a brief overview of Université de Sherbrooke and the opportunities you have to attract a university community on the subject of faculty, the Innovation Platform (US) is dedicated to learning, critical knowledge-sharing and the quest for new insights through teaching, research, creative and social engagement. US is a member of the university located in Québec, Canada. It welcomes 30,000 students to its three campuses, including 10,000 international students from 150 countries.

US is the only university in the province of Québec to offer a master's programme in design, a complete range of postgraduate programmes, from education and engineering to law, business, humanities, arts, social sciences and management.

Because the best generations of researchers is at the heart of research enterprise, US has set up an ambitious international scholarship programme to support excellence in research, through Mobility Awards (up to \$10,000 for two years) and doctoral awards (worth up to \$10,000 for three years). One hundred new scholarships are awarded annually to students enrolled at US, including international applicants.

Our recognized research expertise lies in a variety of disciplines including: Canadian sciences, sustainable health, nuclear education, gene chemistry, and

Research excellence at the Université de Sherbrooke

regimes considering that US has more than doubled its organic infrastructure since the 1990s, and student enrollment has jumped by almost 60% since 2012.

These results are driven by a 50% reduction in greenhouse gas (GHG) emissions since 2002, propelled most notably by switching to a geothermal system, transitioning to hydroelectricity from steam heating, and purchasing renewable natural gas.

Further, our solar park, the largest such park dedicated to higher research in Canada, saw its power savings of some 8000% of total gas annually.

How does the Université de Sherbrooke utilize its partnerships to foster innovation within its organization, particularly regarding systems, resilience and knowledge transfer?

At the high Arctic, Canadian universities must be interdisciplinary, collaborative and innovative to meet the challenges of the Arctic. US is actively building partnerships, we focus on entrepreneurship, collaboration and knowledge sharing across all disciplines and various public and private partners.

By combining our disciplinary strengths, we achieve strategic results. We build and mobilize promising innovations that shed new light on societal challenges. Across each theme, researchers develop new methodologies, modify the angles from which they analyze complex issues, and foster innovative ways to improve systems thinking in research.

How does the Université de Sherbrooke research stand compared to other Canadian institutions, and what is its leading role in the international Geomatics working system?

Around the world, the US is transforming society through digital technologies and is leading in many areas. As of 2023, the agreement proposed US is the largest research and innovation hub in the world, with research intensity at a level not seen in any other country.

US is a leading partner in the Arctic, managing Québec's innovation centre, Canada's

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DIGITAL CONTENT

Banner

* Reach is the audience for the pages where you banner appeared

** Leads is the number of clicks your banner has received

Reach*
33,009

Leads**
35



DIGITAL CONTENT

Featured Content - Homepage

Reach*

10,475

* Reach is the audience for the pages where your content appeared

Horizon Europe in Canada

Promoting Canadian Participation in Horizon Europe



Government of Canada



Université de Sherbrooke



UNIVERSITY OF CALGARY



Funding the future: Horizon Europe in Canada

Science

The Innovation, Science, and Economic Development Department discusses Horizon Europe in Canada and the future in scientific research.



Research excellence at the Université de Sherbrooke

Science

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UCalgary: An international innovation leader and prospective partner looking ahead of tomorrow

Science

The University of Calgary seeks partnerships to advance research through Horizon Europe Pillar II opportunities



Two flagship research facilities set to accelerate Canadian leadership in global Big Science

Science

TRIUMF, Canada's particle accelerator centre, is putting Canada on the Big Science global stage.

DIGITAL CONTENT

Featured Content – Science Category

Reach*
4,800

* Reach is the audience for the pages where your content appeared

Horizon Europe in Canada

Promoting Canadian Participation in Horizon Europe



Government of Canada



Université de Sherbrooke



UNIVERSITY OF CALGARY



Funding the future: Horizon Europe in Canada

Science

The Innovation, Science, and Economic Development Department discusses Horizon Europe in Canada and the future in scientific research.



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Science

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UCalgary: An international innovation leader and prospective partner looking ahead of tomorrow

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The University of Calgary seeks partnerships to advance research through Horizon Europe Pillar II opportunities

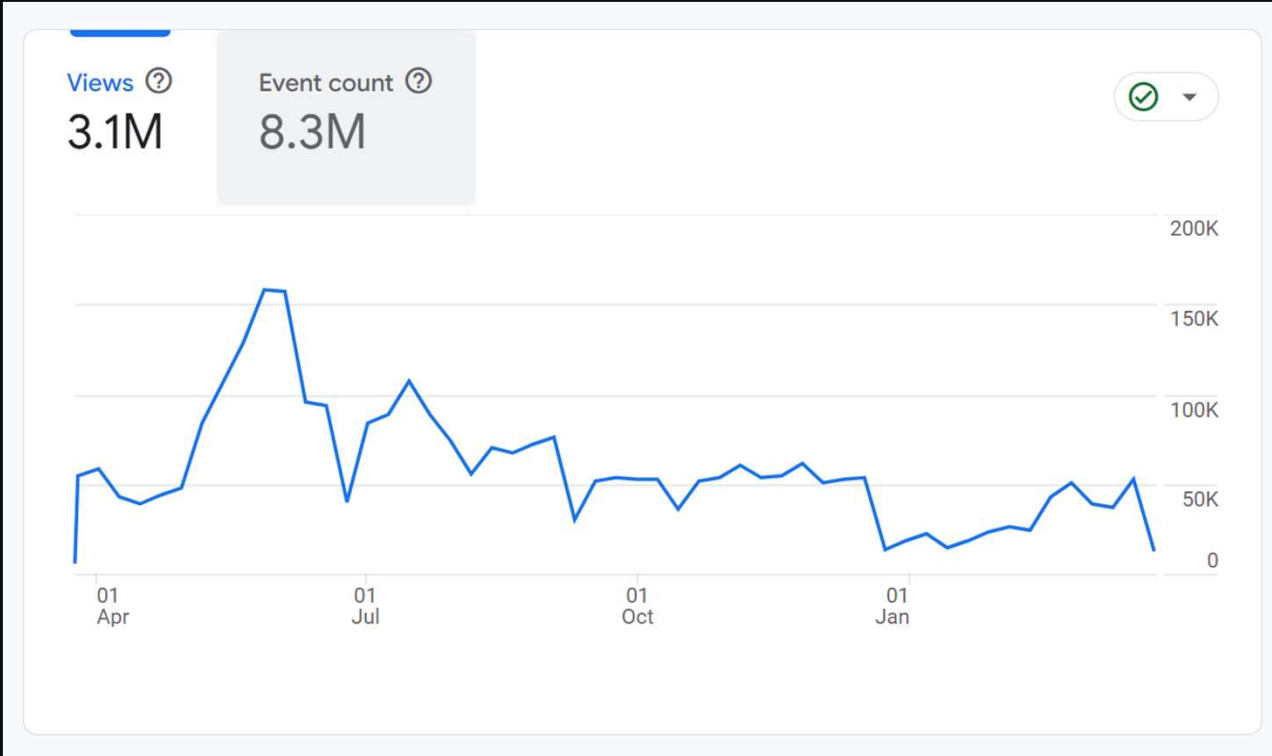


Two flagship research facilities set to accelerate Canadian leadership in global Big Science

Science

TRIUMF, Canada's particle accelerator centre, is putting Canada on the Big Science global stage.

DIGITAL CONTENT Recent Website Performance – April 22 - Apr 2023



DIGITAL CONTENT LinkedIn Stats

Highlights

Data for 1/18/2024 - 4/16/2024

3,252
Reactions
▲71.2%

68
Comments
▲65.9%

127
Reposts
▲46%

Metrics

Impressions ▾

